



Paul Erwin

*Director, Communications
Savannah River National Laboratory*

EDUCATION

*Temple University – Philadelphia, Pennsylvania
Master of Journalism*

*Otterbein University – Westerville, Ohio
Bachelor of Arts in Communications, Minor in Public Relations*

*Certified Industry Analyst Relations Professional (CIARP),
The Knowledge Capital Group*

POSITION

As Director of Communications, Paul Erwin leads a communications team for Savannah River National Laboratory, responsible for public affairs, media relations, social media, and executive, employee, and marketing communications.

EXPERIENCE

Erwin has more than 20 years of high-tech and scientific communications experience, leading executive and internal communications strategies as well as public, media and analyst relations programs globally.

Before joining SRNL, Erwin served as Communications Director for Nokia's (formerly Alcatel-Lucent) Optical Networks Business Unit, responsible for overseeing the company's global media relations, industry analyst relations, and social media programs for optical networking equipment. During his fifteen-year tenure with the company, Erwin ascended through multiple levels of authority for internal and external corporate communications programs, such as championing the company's narrative and high-level messaging globally; coordinating global placement of executive speakers at external industry tradeshows and other events; developing internal communications consistent with the company's mission, vision, and strategic operating objectives; and supporting business units for internal and executive communications.

RECENT NOTEWORTHY

Since joining SRNL in 2017, Erwin has conducted a communications assessment and formulated a strategic communications plan for the laboratory; established a multi-channel employee communications program; and created a flagship laboratory publication to communicate with key government and public stakeholders.